



YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED

**750K, GANESHPURAM, BASHARATPUR, GORAKHPUR
UTTAR PRADESH, INDIA - 273003**

BUSINESS PLAN



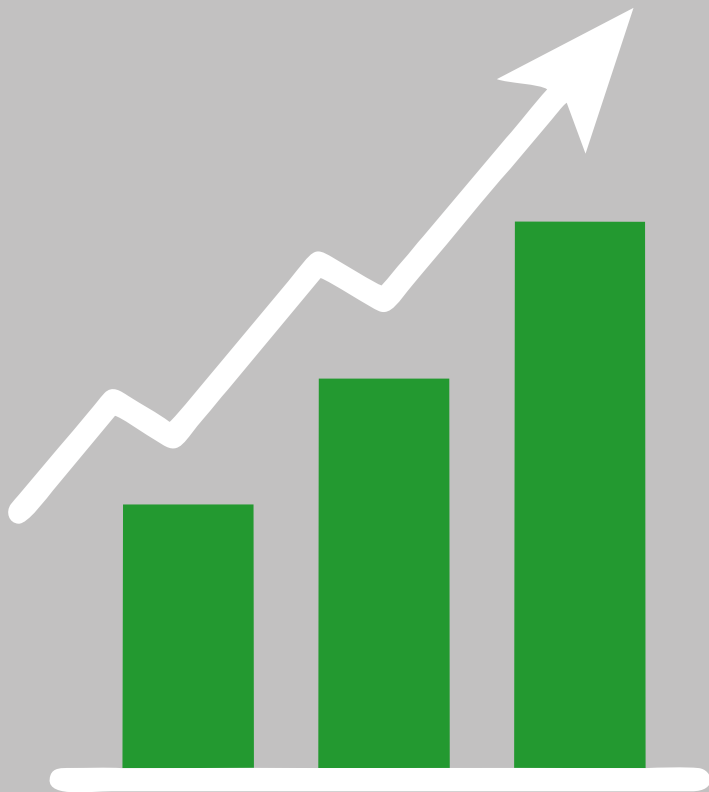
w.e.f. 1 April 2022



DISCLAIMER

Yes Digital Lifestyle Global Pvt. Ltd. is a company registered under the Company Act 1956 and is engaged in the business of direct selling of its product through its business associates in compliance with the guideline on direct selling issued by the central government with notification number of

31/03/ 2022 - IT (VOL - II) dated 19 September 2016 and other search guidelines notified by various states of India. No business associate should make any claim with respect to product or the business plan which are supported by Yes Digital Lifestyle Global Pvt. Ltd. official literature.





MD MESSAGE

Yes Digital Lifestyle Global Pvt. Ltd. is a direct selling company that deals with the distribution of a wide range of high quality, lifestyle products for the day to day life.

Our aim is to deliver the best products directly to our consumers, who form the core of the company.

Our networks of registered distributors are trained leaders and representatives who ensure that the consumers get best products, with additional free business opportunity benefits.

The profitable opportunities offered have influenced many customers to purchase products from non- retail environments, owing to the expansion of direct selling across the country.



OUR MISSION

Yes Digital Lifestyle Global Pvt. Ltd. as an Ayurvedic medicine manufacturer shall integrate human skills together with global demand to culminate in the manufacture of lines of Ayurveda and herbal products and systems which shall meet the requirements of people all over the world and result in a healthy and happy planet.



OUR VISION

Yes Digital Lifestyle Global Pvt. Ltd. envisions itself as a people's company comprising of people geared to serve society after their fashion in the industry of Ayurveda and herbal products and systems, thus bringing a healthy life to people around the globe and healthy returns to its stakeholders.



LEGAL CERTIFICATE

भारत सरकार Government of India		सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय Ministry of Micro, Small and Medium Enterprises								
Udyam Registration Number : UDYAM-UP-47-0064945										
Type of Enterprise	MICRO	Major Activity	Services (Trading)							
Type of Organisation	Private Limited Company	Name of Enterprise	M/s YES DIGITAL LIFESTYLE GLOBAL PVT. LTD.							
Owner Name	M/s YES DIGITAL LIFESTYLE GLOBAL PVT. LTD.	PAN	AABCY5133A							
Do you have GSTIN	Yes	Mobile No.	9198141528							
Email Id	kumarguptasiddhartha@gmail.com	Social Category	General							
Gender	Male	Specialty Abled(DIVYANG)	No							
Date of Incorporation	31/03/2022	Date of Commencement of Production/Business	31/03/2022							
Bank Details										
Bank Name	IFS Code	Bank Account Number								
union bank of india	UBIN0546321	4632010100113								
Employment Details										
Male	Female	Other	Total							
4	6	0	10							
Unit(s) Details										
SN	Unit Name	Flat	Building	Village/Town	Block	Road	City	Pin	State	District
1	M/S YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED		SIDHARTH KUMAR GUPTA		BASHARATPUR		GORAKHPUR	274001	UTTAR PRADESH	GORAKHPUR
Official address of Enterprise										
Flat/Door/Block No.	750K	Name of Premises/ Building		SIDHARTH KUMAR GUPTA						
Village/Town	GANESHIPURAM	Block								
Road/Street/Lane		City		GORAKHPUR						
State	UTTAR PRADESH	District		GORAKHPUR PIN No. 273003						
Mobile	9198141528	Email:		kumarguptasiddhartha@gmail.com						

आयकर विभाग INCOME TAX DEPARTMENT		भारत सरकार GOVT. OF INDIA	
ई- स्थायी लेखा संख्या कार्ड e - Permanent Account Number (e-PAN) Card AABCY5133A			
नाम / Name	YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED		
दिनांक/रजद की तिथि Date of Incorporation / Formation	31/03/2022		
			
<p>✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and eay maintenance & retrieval of electronic information etc. relating to a taxpayer.</p> <p>✓ स्वामी लेखा नम्बर (PAN) एक सरकार में सूचना विनिमय प्रणाली को जोड़ने में सहायक विभाग को सहायक होता है, जिसमें करों के भुगतान, आकलन, कर मांग, टैक्स कटौत, सूचना के विनिमय और इलेक्ट्रॉनिक सूचनाओं का आसानी से सुरक्षा व सहेला जा सकने की सुविधा है।</p> <p>✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962) अथवा अधिनियम, 1961 के अन्तर्गत निर्दिष्ट कई लेनदेन के लिए स्वामी लेखा नम्बर (PAN) का उल्लेख अब अनिवार्य है। (आयकर विभाग, 1962 के नियम 114B, का संदर्भ लें)</p> <p>✓ Possessing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000 एक से अधिक स्वामी लेखा नम्बर (PAN) का रखना या उपयोग करना, कानून के विरुद्ध है और इसके लिए 10,000 रुपये तक का दंड लगाया जा सकता है।</p> <p>✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card".</p> <p>✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card".</p>			
			
<p>Electronically issued and digitally signed e-PAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (c) in the Explanation occurring after sub-section (8) of Section 138A of Income Tax Act, 1961 and sub-rule (8) of Rule 114 of the Income Tax Rules, 1962. For more details, click her</p>			

CERTIFICATE OF REGISTRATION	
	
The Governing Board of Progressive International Certifications Limited hereby grant to:	
YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED	
Address to which this Certificate refers:	
750K, GANESHIPURAM, BASHARATPUR, GORAKHPUR-273003, UTTAR PRADESH, INDIA	
(There is also called the Registered Firm/Unit to be listed in the Directory of Registered Firm / Unit of the services listed below. These services shall be offered by the Registered Firm or Unit only the address given above in accordance and compliance with)	
QUALITY MANAGEMENT SYSTEM ISO 9001:2015	
Approved Scope to which this Certificate refers	
MLM, DIGITAL WORK, ONLINE MARKETING, THIRD PARTY SERVICE AND MANUFACTURING FMCG, HERBAL AND COSMETICS	
Registration No.: PICL/QMS/0422/8164 Certificate Issue Date: 04.04.2022 1st Surveillance: 04.2023 2nd Surveillance: 04.2024 Certificate Expire Date: 03.04.2025	
	
Head of Certificate  	
This Certificate of Registration is granted subject to the Regulations approved by the Board. PROGRESSIVE INTERNATIONAL CERTIFICATIONS LTD. Office 4, 219, Kensington High Street, Kensington, London, W8 6BD, England. E-mail: info@picl.com; Website: www.picl.com For current validity of this certificate, Please visit our website	
<small>USE OF ACCREDITATION MARK INDICATES ACCREDITATION IN RESPECT OF THE ACTIVITIES COVERED BY ACCREDITATION INSTITUTE ASSESSMENT BODY (EUROPE) CERTIFICATION NUMBER 004</small>	



LEGAL CERTIFICATE


FORM TM-A
The Trade Marks Act, 1999
Application For Registration Of a Trademark
On application to register a trade mark for a specification of goods or services included in one class [section 18(1)]

Temp. Ref. No: 6980149

NATURE OF APPLICATION:	OF	A TRADE MARKS APPLICATION
APPLICATION AS:	FILED	Small Enterprise
FEE:		4500
APPLICANT		
Applicant No.		1
Name		YES DIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED
Address		750K, GANESHPURAM, BASHARATPUR, GORAKHPUR, UTTAR PRADESH, INDIA - 273003
Country		India
Jurisdiction		DELHI
Address for Service		B - 300 , Saraswati Vihar , Pitampura , Delhi - 110034
Mobile No.		
Email Address		client@legalraasta.com
Nature of Applicant		Body Incorporate
Legal Status		PRIVATE LIMITED COMPANY
APPLICANT'S AGENT (if Any):		
Name		LEGALRAASTA TECHNOLOGIES PRIVATE LTD
Address		B - 300 , Saraswati Vihar , Pitampura , Delhi - 110034
Nature of Agent		Advocate
MARK DETAILS		
Category of Mark		DEVICE
Trade Mark		YES DIGITAL LIFESTYLE
Image Description		YES DIGITAL LIFESTYLE
		
IF MARK IN A LANGUAGE OTHER THAN HINDI OR ENGLISH		
Language		English
CONDITIONS OR LIMITATIONS TO USE THE TRADEMARK, IF ANY		
CLASS OF GOODS OR SERVICE		
Class: 35		Description: Marketing, Advertising, Business management, Business administration, Office functions
STATEMENT AS TO USE OF MARK		
		Proposed to be used
ANY OTHER IMPORTANT INFORMATION OR STATEMENT		
VERIFICATION		
		I hereby verify that above mentioned facts are true to best of my knowledge and belief.
Date		06/04/2022

Digitally Signed By
PULKIT JAIN

for LEGALRAASTA TECHNOLOGIES PRIVATE LTD


GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation


[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.]

The Corporate Identity Number of the company is U51909UP2022PTC161656.

The Permanent Account Number (PAN) of the company is AABCY5133A *

The Tax Deduction and Collection Account Number (TAN) of the company is LKNY05564G *

Given under my hand at Manesar this Thirty first day of March Two thousand twenty-two.


 Digital Signature Certificate
 Parulja Srivastava
 DEPUTY REGISTRAR OF COMPANIES
 For and on behalf of the Jurisdictional Registrar of Companies
 Registrar of Companies
 Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:
YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED
GANESHPURAM, GORAKHPUR, Gorakhpur, Uttar Pradesh, India,
273003

* as issued by the Income Tax Department.


Government of India
Form GST REG-06
[See Rule 10(1)]

Registration Certificate

Registration Number : 09AAHCY5133A1/N

1.	Legal Name	YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED			
2.	Trade Name, if any	YESDIGITAL LIFESTYLE GLOBAL PRIVATE LIMITED			
3.	Constitution of Business	Private Limited Company			
4.	Address of Principal Place of Business	750 K, 0, GANESHPURAM, BASHARATPUR, Gorakhpur, Gorakhpur, Uttar Pradesh, 273003			
5.	Date of Liability				
6.	Period of Validity	From	06/04/2022	To	Not Applicable
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority	Centre			
Signature		Signature Not Verified Digitally signed by 090008 AND OFFICE OF TAX MAN (INDONESIA) Date: 2022.04.06 15:37:18			
Name		Malendra Kumar			
Designation		Superintendent			
Jurisdictional Office		Gorakhpur Sector-1			
9. Date of issue of Certificate		06/04/2022			

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 06/04/2022 by the jurisdictional authority.



TYPES OF PEOPLE IN WORLD

Individual Effort

No Maney

No Time

Active Income



95%

95% People



5% Money



5%

5% People



95% Money

Team Work

Lots of Money

Lots of Time

Passive Income



Business Opportunity

Anyone 18 years or above can join Yes Digital Business without investment and become an independent business Associate of Yes Digital. After becoming Yes Digital business Associate, an Associate will start getting company products at discounted rates up to 20 % to 50%.

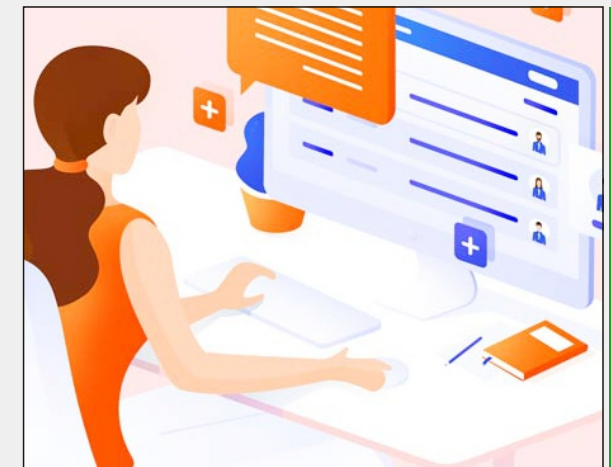


joining

To become Business Associate of Yes Digital, it is mandatory to register online. A person can become a Business Associate of the company by filling online application form. Only one registration is possible via one registered mobile number, Pan Number and Aadhar number.









activation

An Associate will have to upload passport size photograph. Aadhar Number, PAN Number, Bank Passbook / Cancelled cheque and self-attested copy of Aadhar Card, Voter Card, or PAN Card in his / her profile on the company's website.





STATISTICS SHOW MOST PEOPLE

-  ARE UNHAPPY WITH THEIR JOBS.
-  ARE OVERWORKED AND UNDERPAID
-  RUN OUT OF MONEY BEFORE THE MONTH END.
-  HAVE TOO MANY BILLS TO PAY.
-  DON'T HAVE MONEY TO SAVE.
-  DON'T HAVE TIME FOR THEIR FAMILY.
-  DON'T HAVE TIME TO ENJOY THEIR HOBBIES.
-  THEIR FUTURE IS A BIG QUESTION ??????

SAD BUT TRUE ...



YOUR LIFE BUDGET



Tour



**Education
Marriage**



Car



Tourism



Saving



House

TOTAL LIFE BUDGET ₹ 1.1 CORE



WHY DIRECT SELLING ?

Low Capital Start Ups...

Residual Income

High Returns

Personality Development

No Risk

Recession Proof

Time Freedom

Social Works



OUR SERVICES

- 01 - Online Shopping**
- 02 - Health Care & Nutrition Products**
- 03 - Personal Care & Skin Care Products**
- 04 - Food & Home Care Products**
- 05 - Cosmetic Products**
- 06 - Garments & Apparels Products**
- 07 - Mobile Recharge**
- 08 - Bill Payments**
- 09 - Tours & Travels Bookings**
- 10 - Train Tickets Bookings**
- 11 - Pan Cards Services**
- 12 - Cash back will be available on all transactions**
- 13 - All Payout's Instant Transfer in Bank Account.**





OUR PRODUCTS

Hair Care Oil



Fairness Cream



Aloe Jojoba Shampoo



Ayurvedic Dental Care



Panch Tulsi



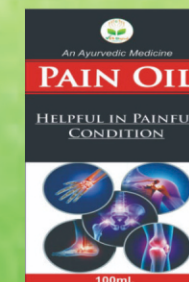
Alovera Neem & Tulsi Soap



Aloevera Ras



Joint Pain Oil





BENEFITS OF BECOMING BUSINESS ASSOCTALTE

- 01 - Sponsor's Income**
- 02 - PV Matching Income**
- 03 - Rewards**
- 04 - Tour**
- 05 - Retail Benefit**
- 06 - Performance Incentive**
- 07 - Achiever Bonus**
- 08 - Leadership Bonus**
- 09 - Business Royalty**
- 10 - Bike Fund**
- 11 - Traveling Fund**
- 12 - House Fund**
- 13 - Meting Fund**
- 14 - Security Fund**
- 15 - Marriage Fund**
- 16 - Birthday Fund**
- 17 - Royal Annual Bonus**
- 18 - Franchise Income**





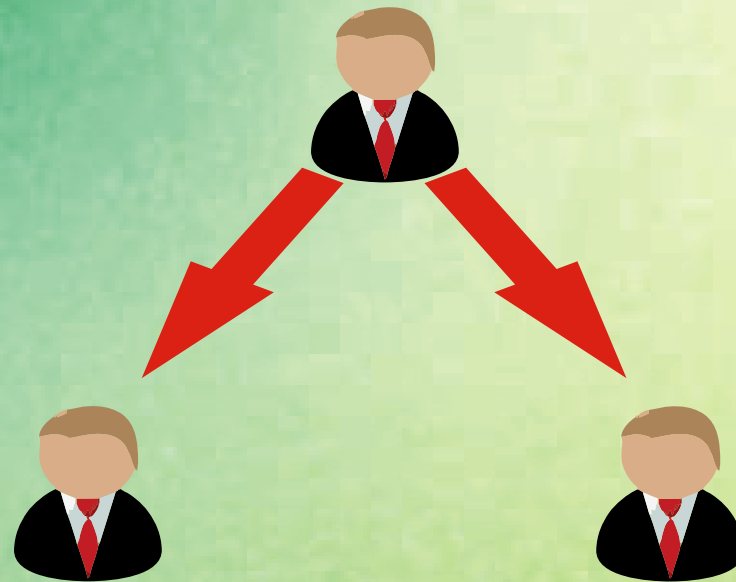
SPONSOR'S INCOME



You Can do Unlimited Sponsor income



PV MATCHING INCOME



1 Pair = 170/- ₹

Weekly capping 50,000/- ₹



REWARD + TOUR

S. NO.	Ranks	Matching PV	Rewards	Tours
1	Bronze Distributor	10 Pairs	Water Purifier	
2	Gold Distributor	25 Pairs	Dinner Set 35 Pc. (Steel)	One Day Tour
3	Patinum Distributor	75 Pairs	Coller or Led Tv	Educational Tour
4	Emrold Distributor	250 Pairs	Laptop or Invertor Battery	Hill Station Tour
5	Dimond Distributor	750 Pairs	1,21,000/- ₹	Goa Tour
6	Royal Dimond Distributor	1750 Pairs	2,75,000/- ₹	Nepal & Bhutan Tour
7	Ambassador Distributor	5100 Pairs	7,11,000/- ₹	Bagkok Tour
8	Crown Distributor	16500 Pairs	15,00,000/- ₹	Golden Hanoi Hotel Tour
9	Royal Crown Distributor	51000 Pairs	30,00,000/- ₹	Signapur Tour
10	Brand Ambassador	1,51,000 Pairs	60,00,000/- ₹	Malaysia Tour
11	Crown Ambassador Distributor	5,00,000 Pairs	1,00,00,000/- ₹	Switzerland Tour



RE-PURCHASE INCOME

Retail Profits 10-40%
Discount Per-Products

Performance Incentive
5-50% of B.V.

Achievers Bonus 2% of B.V.

Leadership Bonus 15% of B.V.

Bike Fund 2% of B.V.

Royal Annual Bonus



Traveling Funds 2% of B.V.

Car Funds 2% of B.V.

House Funds 2% of B.V.

Security Funds 2% of B.V.

Marriage Funds 2% of B.V.

Birthday Funds 2% of B.V.



PRODUCT PRICE LIST

RETAIL PROFIT 10% TO 40%

S.No.	PRODUCTS	MRP	ASSOCIATE PRICE	BUSINESS VALUE
01	Aloevera Ras	350/-	250/-	125/-
02	Panch Tulsi Drop	280/-	150/-	60/-
03	Hair Care Oil	260/-	190/-	80/-
04	Face Wash	200/-	140/-	45/-
05	Fairness Cream	170/-	120/-	40/-
06	Aloe JoJoba Shampoo	290/-	195/-	90/-
07	Ayurvedic Dental Care	120/-	80/-	25/-
08	Soan Papdi	120/-	90/-	20/-
09	Aloevera Neem Tulsi Soap	60/-	40/-	12/-
10	Pain Oil	120/-	100/-	30/-
11	Onion Hair Oil	220/-	130/-	40/-
12	Cleansing Shampoo	260/-	180/-	80/-
13	Alovera Gel	180/-	120/-	40/-
14	Sanitary Napkin	85/-	65/-	20/-



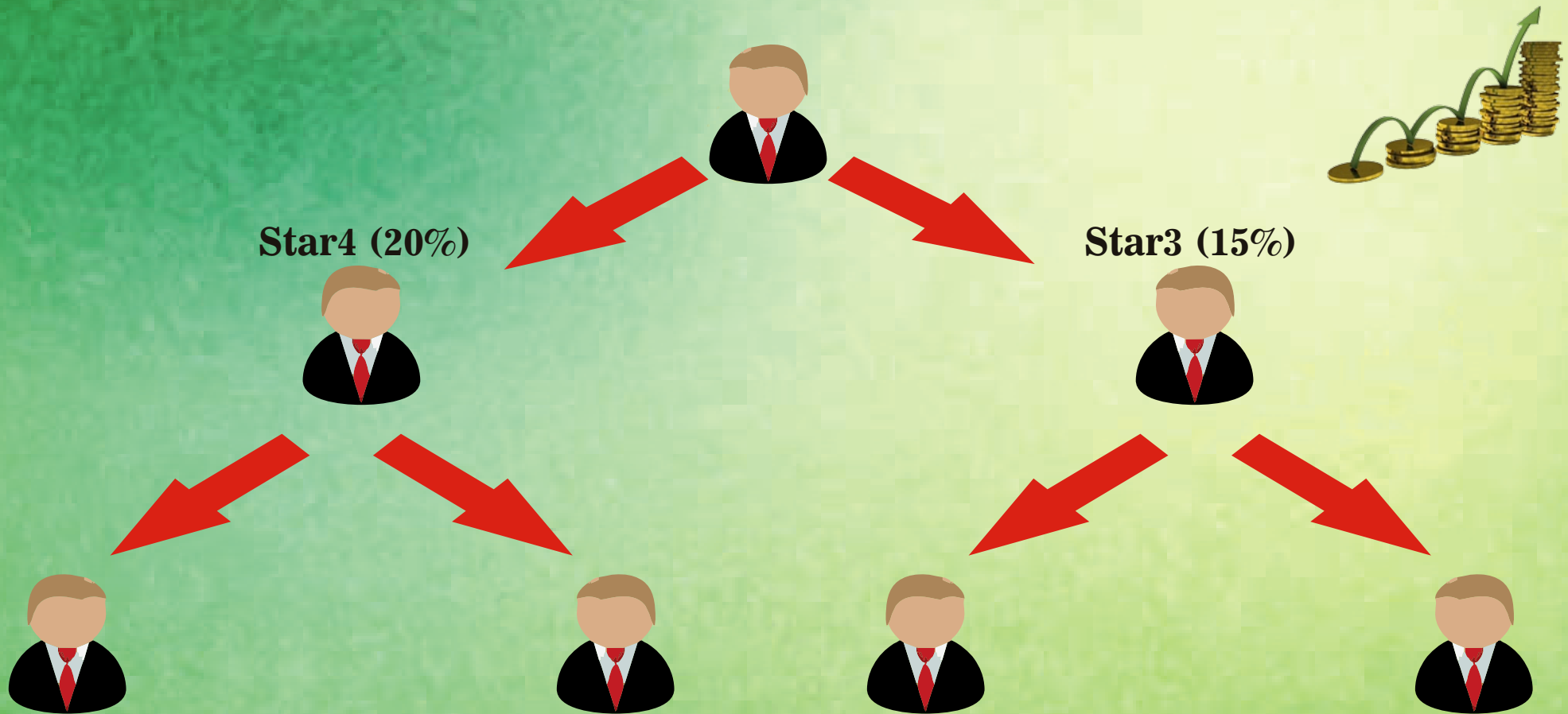
A Ccumulative Performance Incentive 5 - 50 %

Level	Business Value (B. V.)	Profit Level
Star 1	500/- (B.V.)	5%
Star 2	4,500/- (B.V.)	10%
Star 3	21,000/- (B.V.)	15%
Star 4	51,000/- (B.V.)	20%



ACHIEVER'S BONUS

PROFIT LEVEL 25%

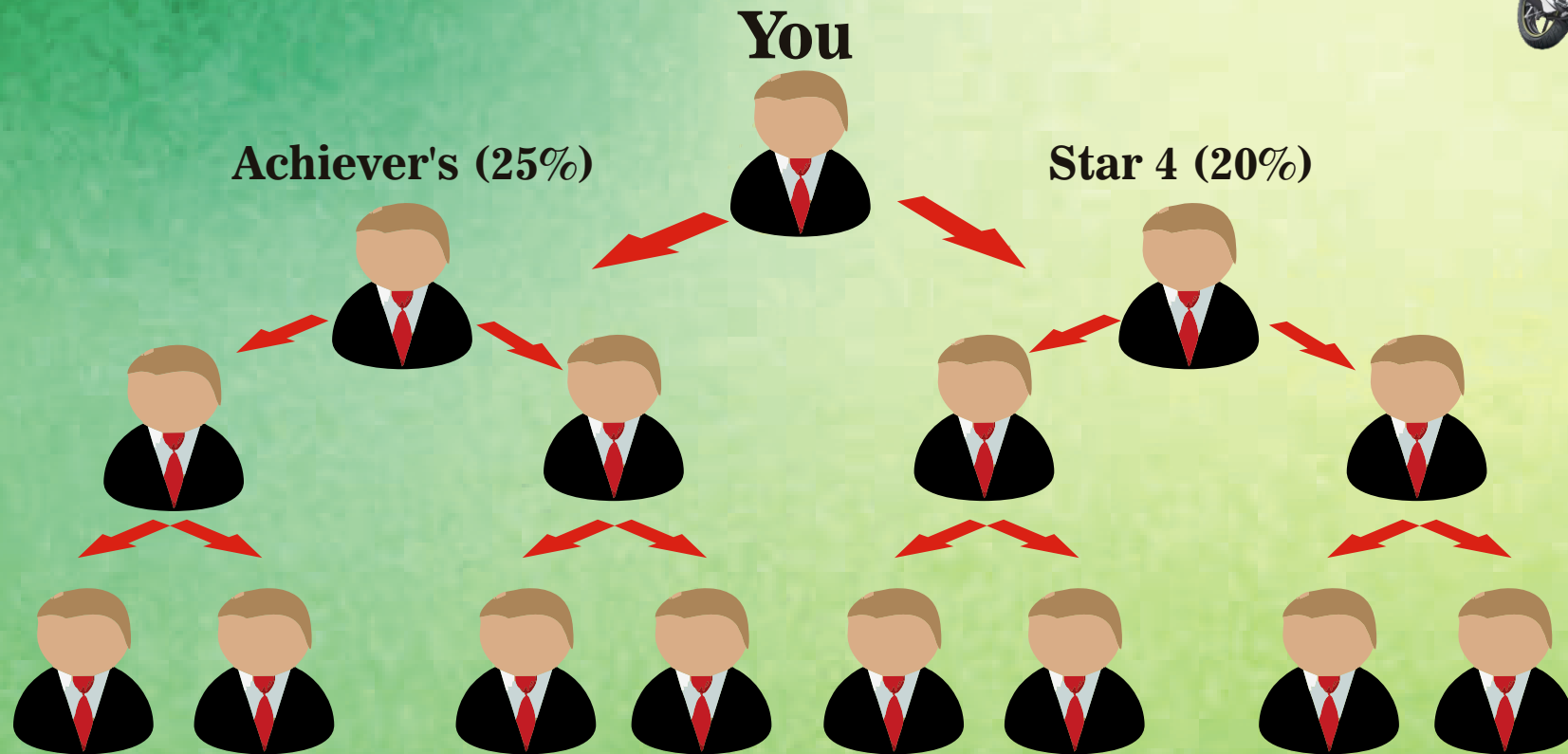


2% Qualified Company B.V. Turnover in the same Month



TWO WHEELER FUND

PROFIT LEVEL 30%



2% Qualified Company B.V. Turnover in the same Month



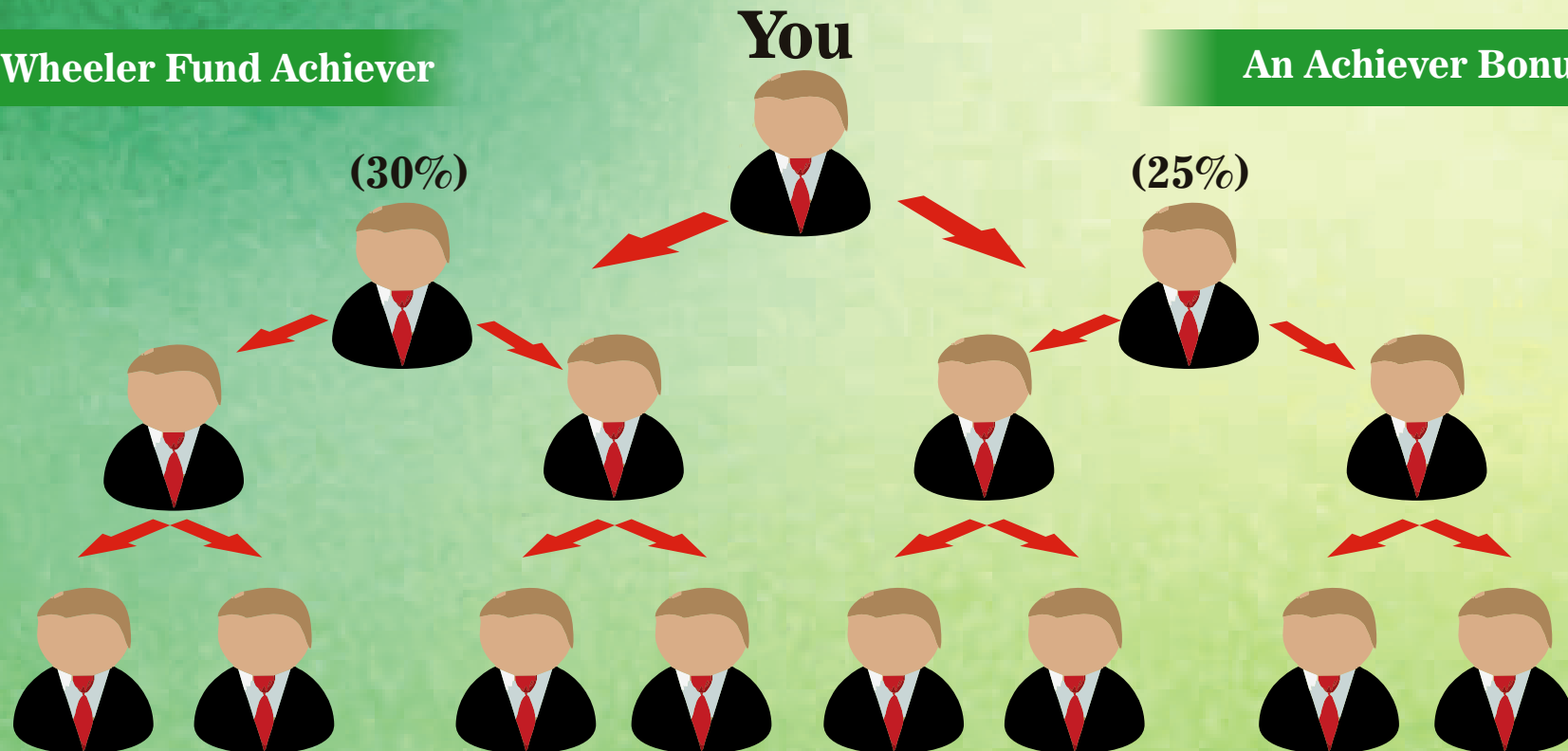
CAR FUND



PROFIT LEVEL 35%

An Two Wheeler Fund Achiever

An Achiever Bonus Achiever



2% Qualified Company B.V. Turnover in the same Month



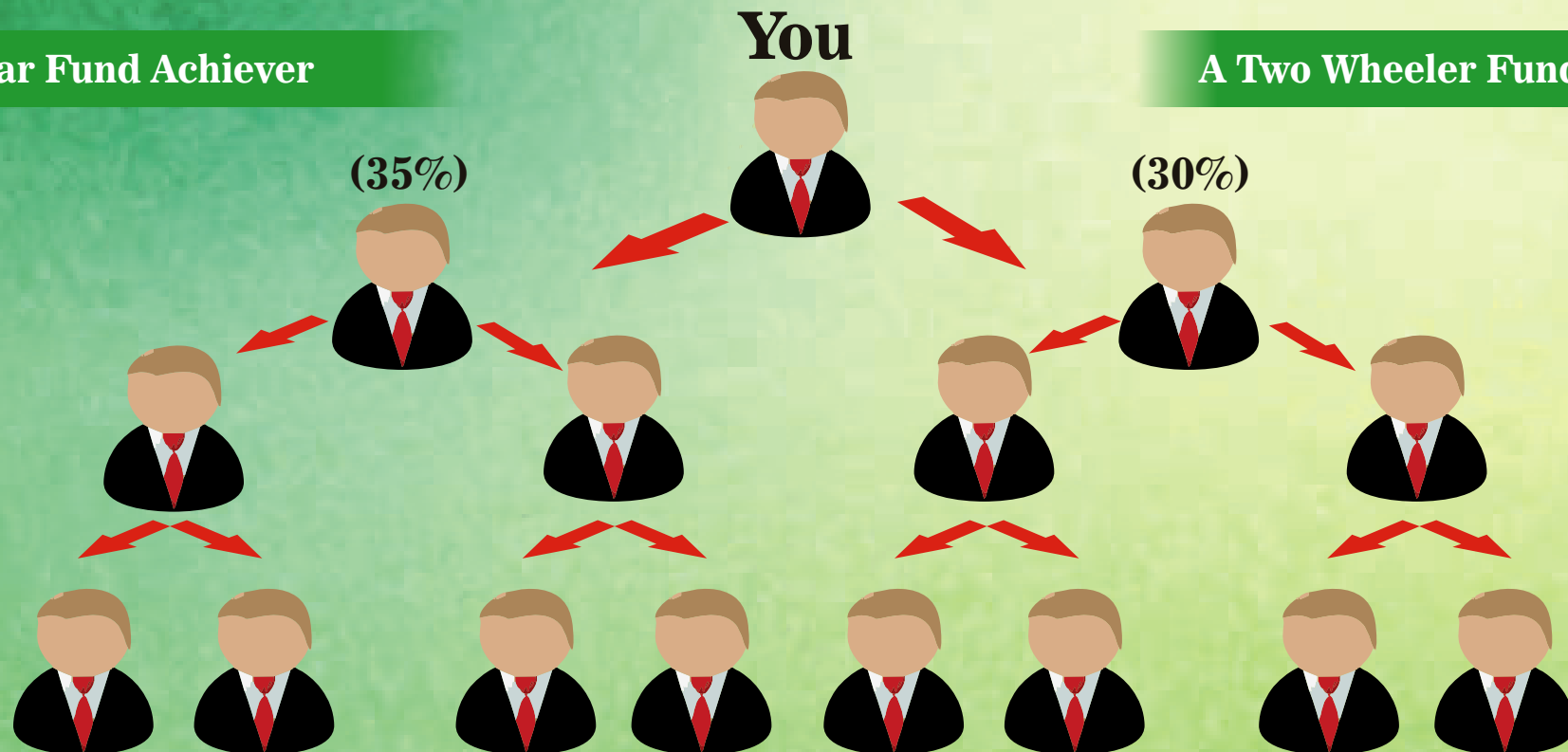
TRAVELING FUND



PROFIT LEVEL 40%

A Car Fund Achiever

A Two Wheeler Fund Achiever



2% Qualified Company B.V. Turnover in the same Month



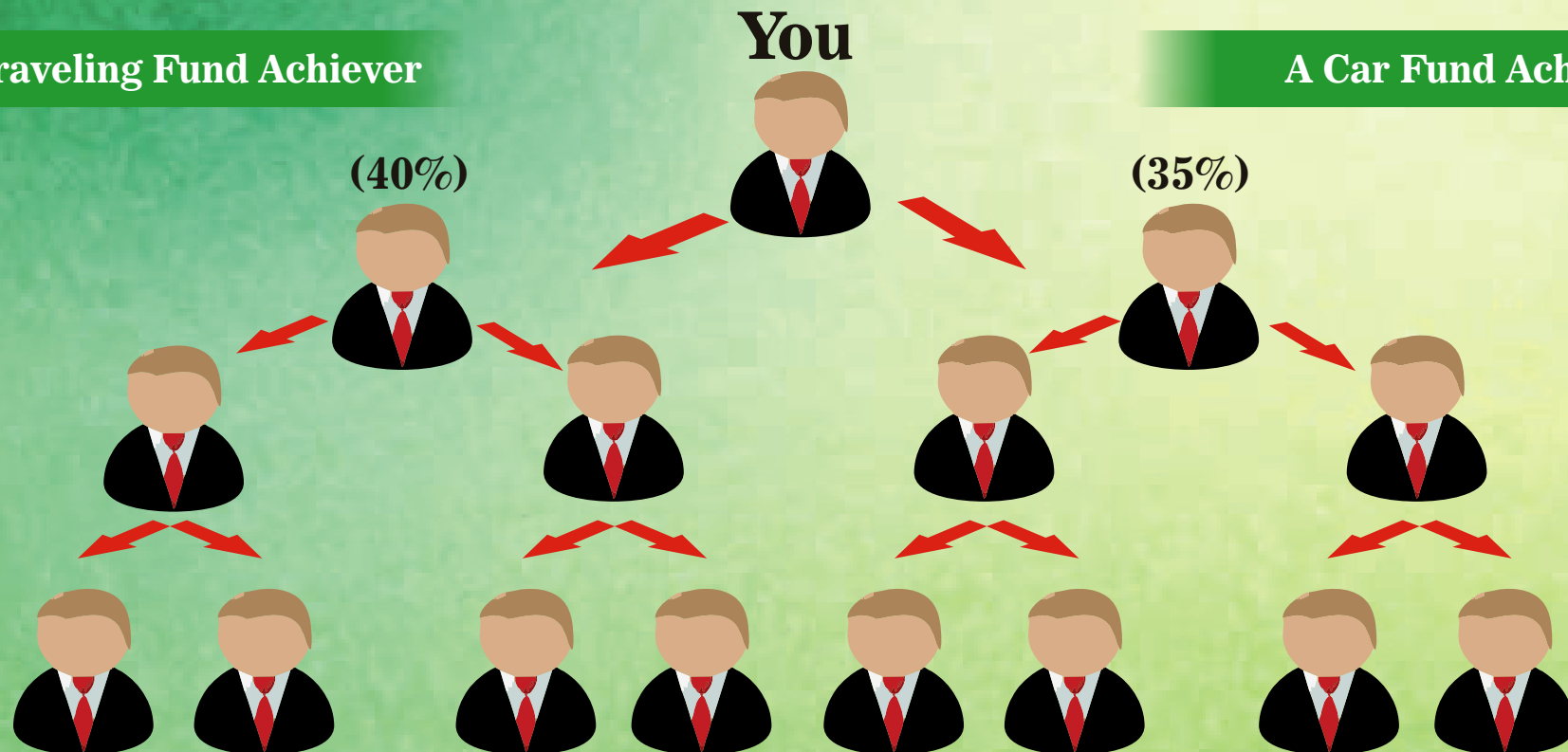
HOUSE FUND



PROFIT LEVEL 45%

A Traveling Fund Achiever

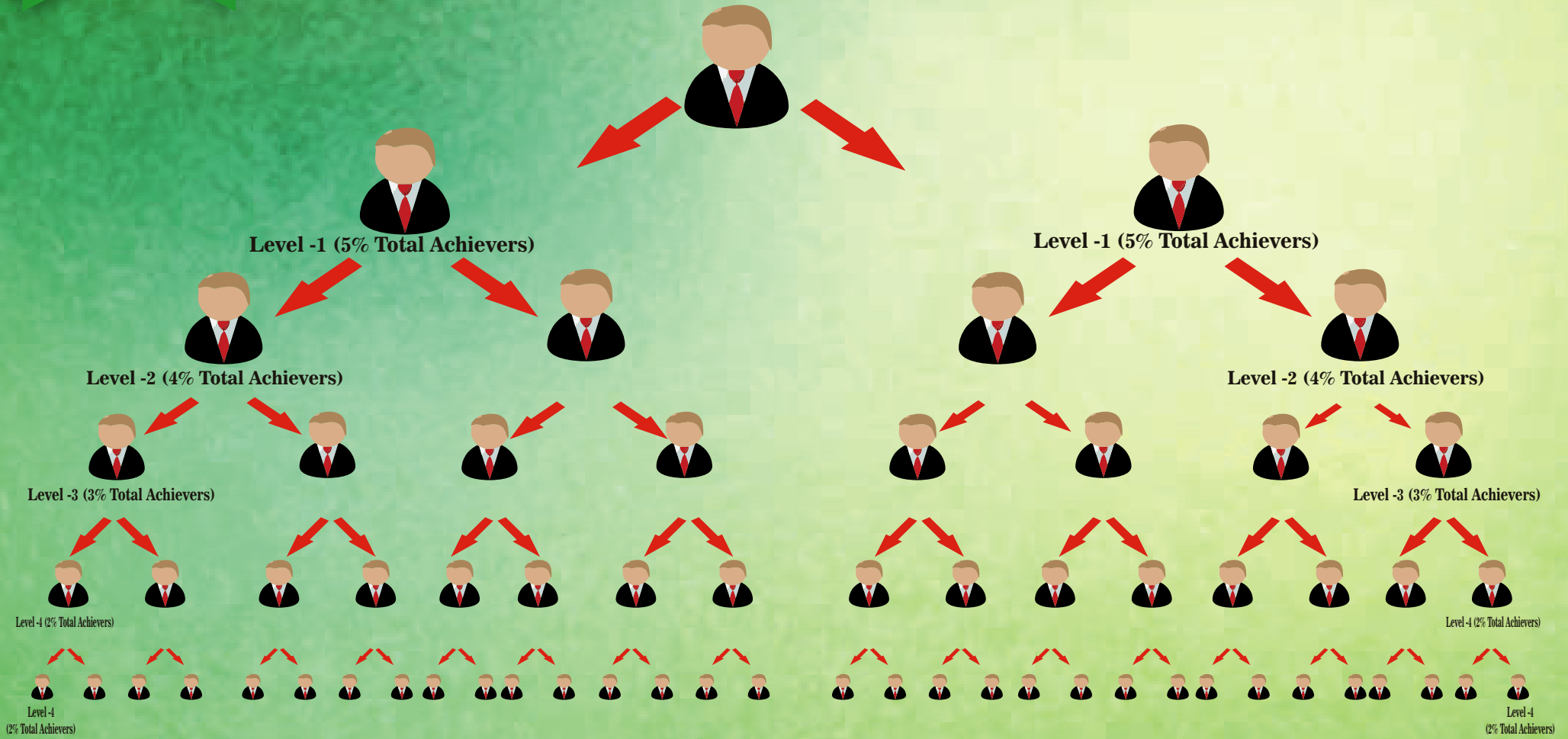
A Car Fund Achiever



2% Qualified Company B.V. Turnover in the same Month



LEADERSHIP BONUS





REPURCHASE INCOME

Security Fund

Qualified Diamond Distributors Allow For Security Fund Company Turn Overs Of 2% Of B.V. Life Time Another Benefit Of Rs 10laks Term Insurance & Education Fund For His/her Child. All Business Will Be Transfer On His/her Nominee.

Marriage Fund

Qualified Emrold Distributors Allow For Marriage Fund Company Turn Overs Of 2% Of B.V. of Same Month.

Birthday Fund

Qualified Platinum Distributors Allow For Birthday Fund Company Turn Overs Of 2% Of B.V. of Same Day.

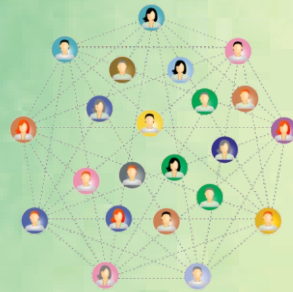
Royal Annual Bouns

When We Consume Any Level In The Company To Continuously 12 Months (april -march) Financial Year, Then The Company Has 2% B.v. From Its Turnover. The Money Equals The Equivalent - All The Distributors Whose Levels That The Mineral .





FRANCHISEE INCOME



Gst Compulsory District Franchisee

**Re-purchase Stock - 8% Of DP
Rs. 70 On Every New Id**

Normal Franchisee

**Re - Purchess Stock - 5% Of DP
Rs. 40 On Every New Id**



BANK DETAILS

Account Name : Yesdigital Lifestyle Global Pvt Ltd
Bank Name : HDFC Bank
Branch Name : Medical Road, Gorakhpur
Account No. : 50200068155481
Ifsc : HDFC0009243

Account Name : Yesdigital Lifestyle Global Pvt Ltd
Bank Name : YES Bank
Branch Name : Medical Road, Gorakhpur
Account No. : 113163300000848
Ifsc : YESB0001131



CONTACT US

Thank You

For More Details Feel Free To

Contact : 9198141528 / 8173943465

Website : <http://www.yesdigital.co.in>

E-mail : info@yesdigital.co.in